In the heart of summer, retailers gave girls a range of options for exploring their personal style. Dainty + Demure offers sweet pastels, ditsy florals and cutesy graphics for the girly wallflower, while Textured Tropics gives bold adventurers the bright embroidery, tropical prints and clashing colors of the jungle. Wanderer falls in the middle with breezy silhouettes and boho details for the free spirited explorer.

This subdued, feminine look features sweet pastels, ditsy florals and cutesy graphics.

1. Next, London 2. Corte Ingles, Barcelona 3. Mango, Barcelona

1. Nordstrom, Los Angeles 2. BHV, Paris 3. Seiyu, Tokyo

1. Seiyu, Tokyo 2. Seiyu, Tokyo 3. Seiyu, Tokyo

1. Seiyu, Tokyo 2. Seiyu, Tokyo 3. Seiyu, Tokyo

1. Seiyu, Tokyo 2. Seiyu, Tokyo 3. Nordstrom, Los Angeles

1. Prenatal, Amsterdam 2. KappAhl, Stockholm 3. Next, London

1. Next, London 2. Next, London 3. KappAhl, Stockholm

1. KappAhl, Stockholm 2. KappAhl, Stockholm 3. KappAhl, Stockholm

1. Next, London 2. Next, London 3. Next, London

1. Next, London 2. Corte Ingles, Barcelona 3. Corte Ingles, Barcelona

1. Corte Ingles, Barcelona 2. Corte Ingles, Barcelona 3. Corte Ingles, Barcelona

1. Corte Ingles, Barcelona 2. Corte Ingles, Barcelona 3. Corte Ingles, Barcelona

1. Corte Ingles, Barcelona 2. Corte Ingles, Barcelona 3. Corte Ingles, Barcelona

1. Coppice, Tokyo 2. Coppice, Tokyo 3. Coppice, Tokyo

1. Coppice, Tokyo 2. Coppice, Tokyo 3. Coppice, Tokyo

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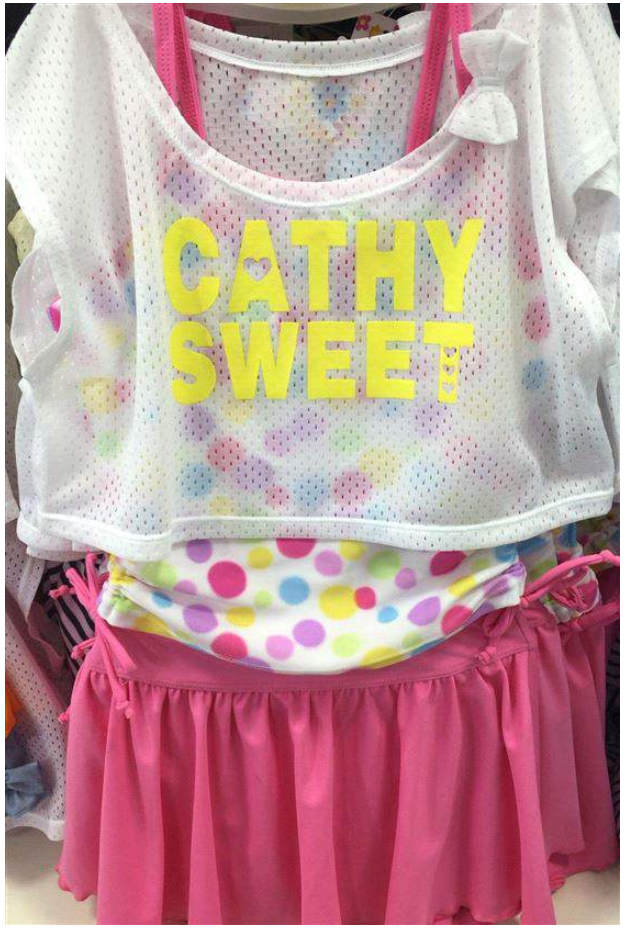


1. Coppice, Tokyo 2. Coppice, Tokyo 3. Coppice, Tokyo

1. Coppice, Tokyo 2. Coppice, Tokyo 3. Mango, Barcelona

1. Mango, Barcelona 2. Mango, Barcelona 3. Mango, Barcelona

1. Mango, Barcelona 2. Mango, Barcelona 3. Mango, Barcelona

1. Mango, Barcelona 2. Mango, Barcelona 3. Mango, Barcelona

1. Mango, Barcelona 2. Mango, Barcelona 3. Mango, Barcelona

1. Mango, Barcelona 2. Mango, Barcelona 3. Mango, Barcelona

1. Mango, Barcelona 2. Mango, Barcelona 3. BHV, Paris

1. BHV, Paris 2. BHV, Paris 3. BHV, Paris

1. BHV, Paris 2. Galeries Lafayette, Paris 3. Galeries Lafayette, Paris

1. Galeries Lafayette, Paris 2. Galeries Lafayette, Paris 3. Galeries Lafayette, Paris

1. Galeries Lafayette, Paris 2. Galeries Lafayette, Paris 3. Galeries Lafayette, Paris

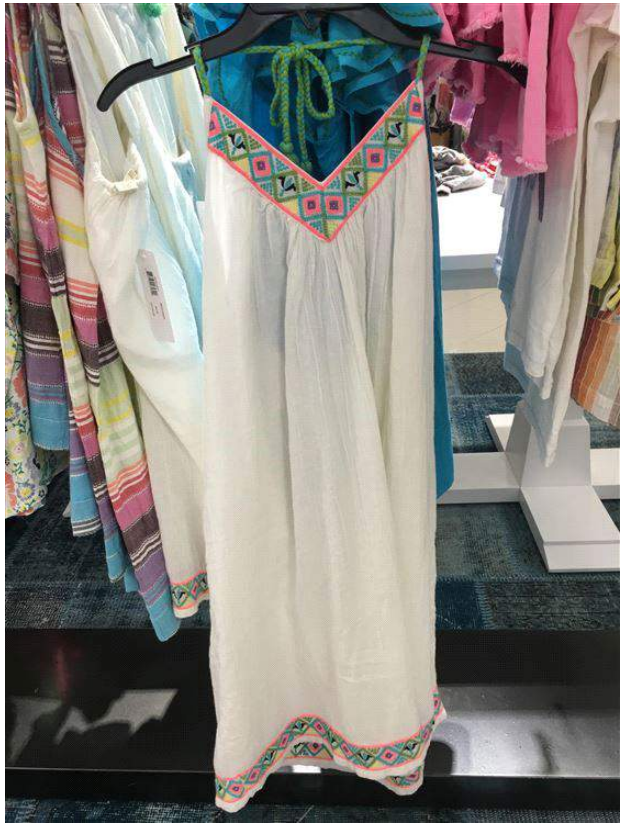
1. Galeries Lafayette, Paris 2. Galeries Lafayette, Paris

These pieces with bright embroidery, tropical prints and clashing colors transport girls to an exotic jungle.

1. Nordstrom, Los Angeles 2. Bloomingdales, New York 3. Mango, Barcelona

1. Next, London 2. Nordstrom, Los Angeles 3. Prenatal, Amsterdam

1. Nordstrom, Los Angeles 2. Nordstrom, Los Angeles 3. Nordstrom, Los Angeles



1. Nordstrom, Los Angeles 2. Nordstrom, Los Angeles 3. Nordstrom, Los Angeles

1. Nordstrom, Los Angeles 2. Nordstrom, Los Angeles 3. Nordstrom, Los Angeles

1. Nordstrom, Los Angeles 2. Nordstrom, Los Angeles 3. Nordstrom, Los Angeles

1. Prenatal, Amsterdam 2. Prenatal, Amsterdam 3. Prenatal, Amsterdam

1. Prenatal, Amsterdam 2. Prenatal, Amsterdam 3. KappAhl, Stockholm

1. KappAhl, Stockholm 2. KappAhl, Stockholm 3. KappAhl, Stockholm

1. KappAhl, Stockholm 2. KappAhl, Stockholm 3. Next, London

1. Next, London 2. Next, London 3. Next, London

1. Next, London 2. Next, London 3. Next, London

1. Corte Ingles, Barcelona 2. Corte Ingles, Barcelona 3. Corte Ingles, Barcelona

1. Corte Ingles, Barcelona 2. Coppice, Tokyo 3. Mango, Barcelona

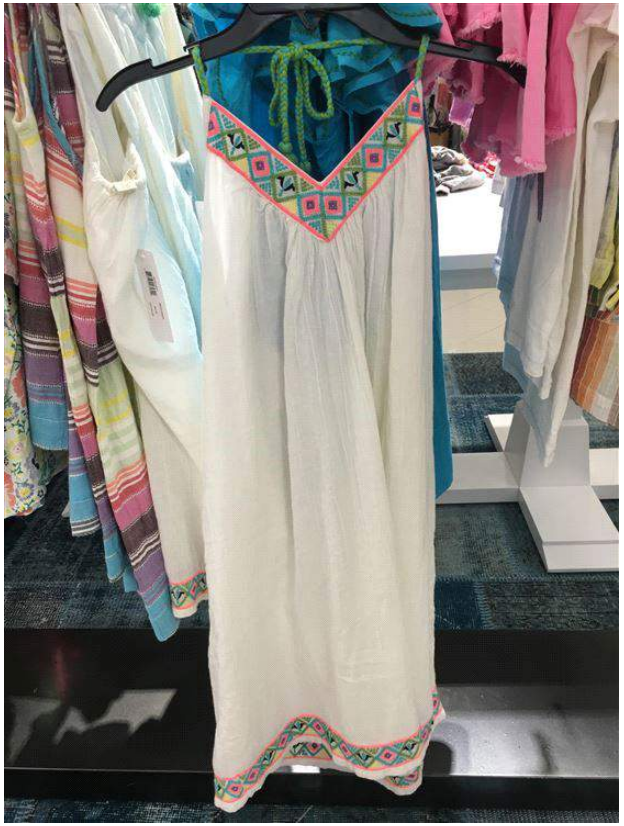
1. Mango, Barcelona 2. Mango, Barcelona 3. Mango, Barcelona

1. Bloomingdales, New York 2. Bloomingdales, New York 3. Galeries Lafayette, Paris

1. Galeries Lafayette, Paris 2. Galeries Lafayette, Paris

Breezy silhouettes enhanced with tie dye and embroidery anchor the updated bohemian look.

1. Bloomingdales, New York 2. Nordstrom, Los Angeles 3. Next, London



1. Seiyu, Tokyo 2. KappAhl, Stockholm 3. Nordstrom, Los Angeles

1. Next, London 2. Seiyu, Tokyo 3. Next, London

1. Nordstrom, Los Angeles 2. Next, London 3. Nordstrom, Los Angeles

1. Nordstrom, Los Angeles 2. Nordstrom, Los Angeles 3. Nordstrom, Los Angeles

1. Nordstrom, Los Angeles 2. Nordstrom, Los Angeles 3. Nordstrom, Los Angeles

1. Nordstrom, Los Angeles 2. Nordstrom, Los Angeles 3. Nordstrom, Los Angeles

1. Prenatal, Amsterdam 2. Nordstrom, Los Angeles 3. KappAhl, Stockholm

1. KappAhl, Stockholm 2. KappAhl, Stockholm 3. KappAhl, Stockholm

1. Next, London 2. KappAhl, Stockholm 3. Next, London

1. Next, London 2. Next, London 3. Next, London

1. Next, London 2. Next, London 3. Next, London

1. Next, London 2. Corte Ingles, Barcelona 3. Corte Ingles, Barcelona

1. Corte Ingles, Barcelona 2. Corte Ingles, Barcelona 3. Coppice, Tokyo

1. Mango, Barcelona 2. Mango, Barcelona 3. Mango, Barcelona

1. Mango, Barcelona 2. Mango, Barcelona 3. Mango, Barcelona

1. Mango, Barcelona 2. Mango, Barcelona 3. BHV, Paris

1. Bloomingdales, New York 2. Bloomingdales, New York 3. Bloomingdales, New York

1. Bloomingdales, New York 2. Bloomingdales, New York 3. Bloomingdales, New York

This sweet pink hue works just as well on ladylike cardigans as it does on casual tees.

1. KappAhl, Stockholm 2. Seiyu, Tokyo 3. Mango, Barcelona

1. Corte Ingles, Barcelona 2. Coppice, Tokyo 3. Seiyu, Tokyo

1. Nordstrom, Los Angeles 2. KappAhl, Stockholm 3. KappAhl, Stockholm

1. KappAhl, Stockholm 2. Coppice, Tokyo 3. Corte Ingles, Barcelona

1. Mango, Barcelona 2. Mango, Barcelona 3. Mango, Barcelona

1. Mango, Barcelona 2. Galeries Lafayette, Paris

Charming and sophisticated, light blue is seen on a variety of girls' items.

1. Bloomingdales, New York 2. Corte Ingles, Barcelona 3. Galeries Lafayette, Paris

1. Mango, Barcelona 2. Coppice, Tokyo 3. Corte Ingles, Barcelona

1. Corte Ingles, Barcelona 2. Corte Ingles, Barcelona 3. Bloomingdales, New York

1. Bloomingdales, New York 2. Bloomingdales, New York

This soft peachy hue is ubiquitous at retail this month.

1. KappAhl, Stockholm 2. Bloomingdales, New York 3. BHV, Paris

1. Mango, Barcelona 2. Prenatal, Amsterdam 3. Galeries Lafayette, Paris

1. Galeries Lafayette, Paris 2. Bloomingdales, New York 3. BHV, Paris

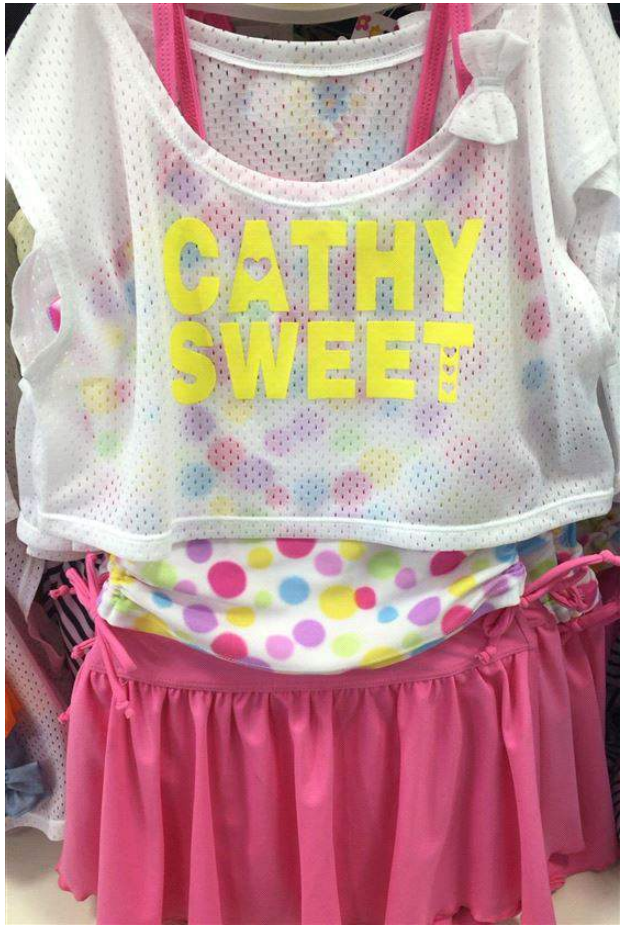
1. BHV, Paris 2. BHV, Paris 3. Galeries Lafayette, Paris

1. Galeries Lafayette, Paris 2. Galeries Lafayette, Paris

A deep, rich shade of pink was spotted on everything from shirts to shorts to shoes.

1. Mango, Barcelona 2. Seiyu, Tokyo 3. Nordstrom, Los Angeles

1. Corte Ingles, Barcelona 2. Bloomingdales, New York 3. Mango, Barcelona



1. Corte Ingles, Barcelona 2. Coppice, Tokyo 3. Corte Ingles, Barcelona

The babydoll silhouette is seen in dresses with a wide range of aesthetics.

1. Next, London 2. Coppice, Tokyo 3. Mango, Barcelona

1. Galeries Lafayette, Paris 2. Corte Ingles, Barcelona 3. BHV, Paris

1. Nordstrom, Los Angeles 2. Nordstrom, Los Angeles 3. Nordstrom, Los Angeles

1. Next, London 2. Next, London 3. Next, London

1. Next, London 2. Corte Ingles, Barcelona 3. Corte Ingles, Barcelona

1. Corte Ingles, Barcelona 2. Corte Ingles, Barcelona 3. Corte Ingles, Barcelona

1. Mango, Barcelona 2. Galeries Lafayette, Paris 3. Galeries Lafayette, Paris

Gypsy prints on flowy dresses let a free spirit show through.

1. Bloomingdales, New York 2. Next, London 3. Nordstrom, Los Angeles

1. Corte Ingles, Barcelona 2. Nordstrom, Los Angeles 3. Next, London

1. Nordstrom, Los Angeles 2. Corte Ingles, Barcelona 3. Next, London

1. Corte Ingles, Barcelona 2. Corte Ingles, Barcelona 3. Corte Ingles, Barcelona

Neutral chambray meets comfy cute rompers for the easiest all-in-one summer outfit.

1. Prenatal, Amsterdam 2. Corte Ingles, Barcelona 3. Nordstrom, Los Angeles

1. Next, London 2. BHV, Paris 3. Prenatal, Amsterdam

A cheeky and fun take on the overall trend, these playful jumpers stay grounded in classic denim fabrics.

1. Mango, Barcelona 2. BHV, Paris 3. Mango, Barcelona

1. BHV, Paris

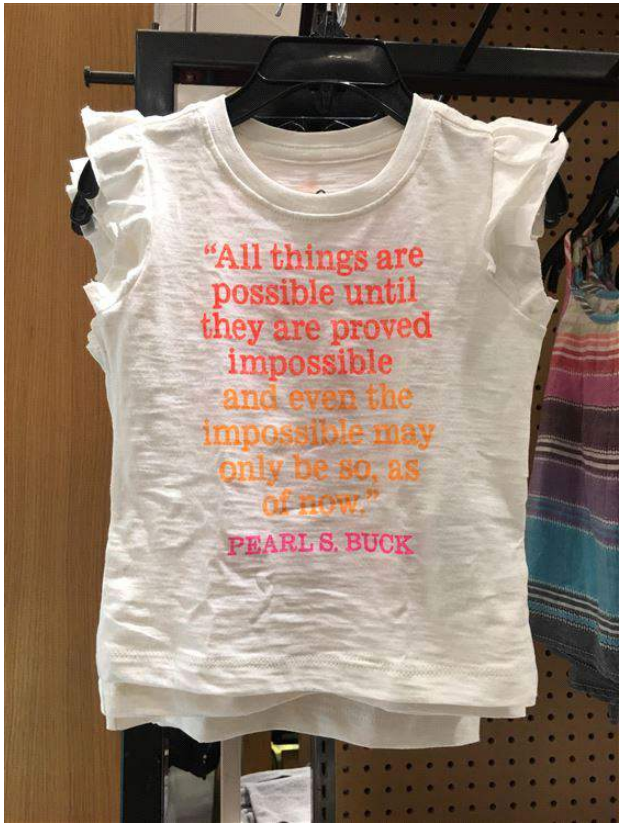
Feminine flowers blossom onto skirts, giving them a vintage vibe.

1. Mango, Barcelona 2. Seiyu, Tokyo 3. Next, London

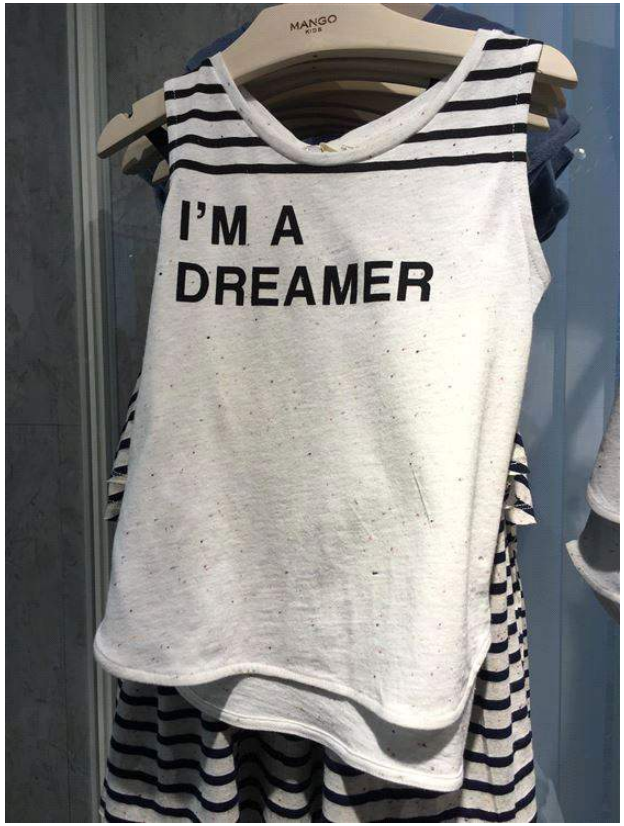
1. Corte Ingles, Barcelona 2. Seiyu, Tokyo 3. Seiyu, Tokyo

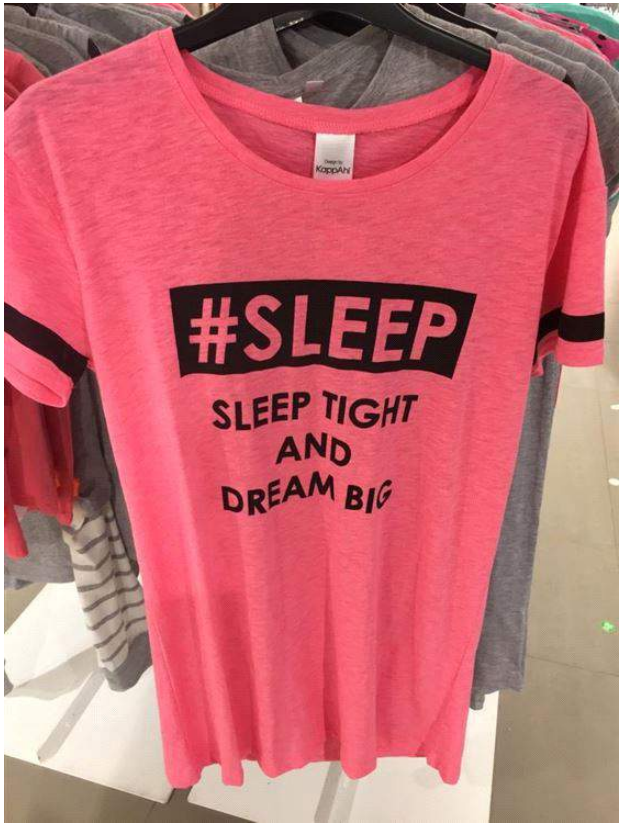
1. Seiyu, Tokyo 2. Seiyu, Tokyo 3. Seiyu, Tokyo

These tops let girls send out good vibes without even saying a word.



1. Bloomingdales, New York 2. Nordstrom, Los Angeles 3. Nordstrom, Los Angeles





1. Seiyu, Tokyo 2. Mango, Barcelona 3. KappAhl, Stockholm

1. Nordstrom, Los Angeles 2. KappAhl, Stockholm 3. Galeries Lafayette, Paris

1. Seiyu, Tokyo 2. Seiyu, Tokyo 3. Seiyu, Tokyo

1. Seiyu, Tokyo 2. Seiyu, Tokyo 3. Next, London

1. KappAhl, Stockholm 2. KappAhl, Stockholm 3. KappAhl, Stockholm

1. Corte Ingles, Barcelona 2. Coppice, Tokyo 3. BHV, Paris

Bold heart graphics adorn knit tops, adding interest and character.

1. KappAhl, Stockholm 2. Coppice, Tokyo 3. Nordstrom, Los Angeles

1. BHV, Paris 2. Mango, Barcelona 3. Bloomingdales, New York

1. Seiyu, Tokyo 2. Seiyu, Tokyo 3. Seiyu, Tokyo

1. Nordstrom, Los Angeles 2. KappAhl, Stockholm 3. KappAhl, Stockholm

1. Next, London 2. Coppice, Tokyo 3. Mango, Barcelona

1. BHV, Paris 2. BHV, Paris 3. BHV, Paris

Influenced by higher rises in the women's market, mid rise girls' shorts gain ground for the summer season.

1. Bloomingdales, New York 2. Next, London 3. Seiyu, Tokyo

1. Bloomingdales, New York 2. Seiyu, Tokyo 3. Bloomingdales, New York

1. BHV, Paris 2. Nordstrom, Los Angeles 3. Mango, Barcelona

1. Nordstrom, Los Angeles 2. KappAhl, Stockholm 3. Next, London

1. Next, London 2. Mango, Barcelona 3. Bloomingdales, New York

1. Bloomingdales, New York 2. Bloomingdales, New York 3. Bloomingdales, New York

1. Bloomingdales, New York 2. Bloomingdales, New York 3. Bloomingdales, New York

1. Galeries Lafayette, Paris

Two fabrics are double the fun and give dresses the look of being separates.

1. Next, London 2. Nordstrom, Los Angeles 3. Mango, Barcelona

1. Corte Ingles, Barcelona 2. Seiyu, Tokyo 3. BHV, Paris

1. Seiyu, Tokyo 2. Next, London 3. Nordstrom, Los Angeles

1. Corte Ingles, Barcelona 2. Corte Ingles, Barcelona 3. BHV, Paris

1. BHV, Paris

A silhouette that typically evokes an active look, these sweats are instead made girly by allover prints.

1. Prenatal, Amsterdam 2. KappAhl, Stockholm 3. Prenatal, Amsterdam

1. Prenatal, Amsterdam 2. Next, London

Busy print rompers cinched at the waist are an essential part of the boho trend.

1. Nordstrom, Los Angeles 2. Bloomingdales, New York 3. Nordstrom, Los Angeles

1. Nordstrom, Los Angeles 2. Bloomingdales, New York 3. Nordstrom, Los Angeles

Girly ruffle skirts hang on as a principal piece for retailers.

1. Mango, Barcelona 2. Nordstrom, Los Angeles 3. Seiyu, Tokyo

1. Corte Ingles, Barcelona 2. Seiyu, Tokyo 3. Seiyu, Tokyo

1. Seiyu, Tokyo 2. Seiyu, Tokyo 3. Seiyu, Tokyo

1. Seiyu, Tokyo 2. Nordstrom, Los Angeles 3. Seiyu, Tokyo

1. Galeries Lafayette, Paris 2. Mango, Barcelona 3. Galeries Lafayette, Paris

1. Galeries Lafayette, Paris

Classic two-toned bands and multicolored stripes give shorts some fun pattern play.

1. Seiyu, Tokyo 2. Mango, Barcelona 3. KappAhl, Stockholm

1. Nordstrom, Los Angeles 2. Corte Ingles, Barcelona 3. Next, London

1. Seiyu, Tokyo 2. Coppice, Tokyo

Tanks are a summer staple, but multicolored stripes give them a new twist.

1. Nordstrom, Los Angeles 2. Bloomingdales, New York 3. Galeries Lafayette, Paris

1. Mango, Barcelona 2. Nordstrom, Los Angeles 3. Nordstrom, Los Angeles

1. Nordstrom, Los Angeles 2. Bloomingdales, New York 3. Nordstrom, Los Angeles

1. Nordstrom, Los Angeles

These tops featuring our favorite summer treats are a feast for the eyes.

1. Nordstrom, Los Angeles 2. KappAhl, Stockholm 3. Bloomingdales, New York

1. Mango, Barcelona 2. Bloomingdales, New York 3. KappAhl, Stockholm

1. KappAhl, Stockholm 2. Mango, Barcelona

Picnic blanket checks bring classic whimsy to a variety of pieces.

1. Galeries Lafayette, Paris 2. Coppice, Tokyo 3. Seiyu, Tokyo

1. Seiyu, Tokyo 2. Seiyu, Tokyo 3. Seiyu, Tokyo

1. Seiyu, Tokyo 2. Seiyu, Tokyo 3. Seiyu, Tokyo

Hazy splotches of color light up tanks, shorts and dresses.

1. Bloomingdales, New York 2. Prenatal, Amsterdam 3. KappAhl, Stockholm

1. Prenatal, Amsterdam 2. Bloomingdales, New York 3. Bloomingdales, New York

1. Bloomingdales, New York 2. Bloomingdales, New York 3. Bloomingdales, New York

1. Bloomingdales, New York 2. Bloomingdales, New York 3. Bloomingdales, New York

1. Bloomingdales, New York

A lighter alternative to denim, chambray gives the same traditional look to softer silhouettes.

1. Corte Ingles, Barcelona 2. Seiyu, Tokyo 3. Bloomingdales, New York

1. Next, London 2. Prenatal, Amsterdam 3. Next, London

1. Next, London 2. Next, London 3. Mango, Barcelona

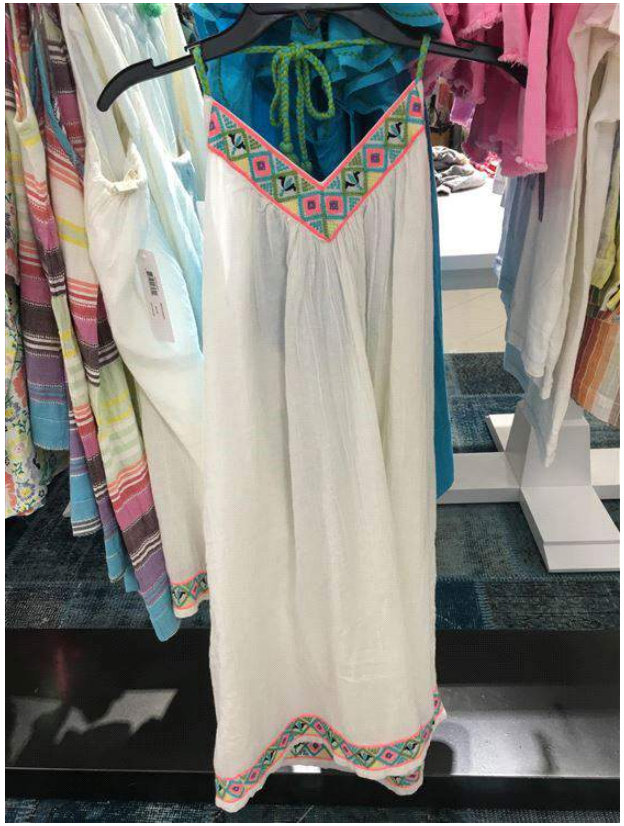
1. BHV, Paris 2. BHV, Paris 3. BHV, Paris

1. BHV, Paris 2. Bloomingdales, New York 3. Galeries Lafayette, Paris

This lightweight textured fabric is perfect for summer and great for those who hate ironing.

1. KappAhl, Stockholm 2. Seiyu, Tokyo 3. Next, London

1. Corte Ingles, Barcelona 2. Nordstrom, Los Angeles 3. Mango, Barcelona



1. Nordstrom, Los Angeles 2. Nordstrom, Los Angeles 3. KappAhl, Stockholm

1. KappAhl, Stockholm 2. Next, London 3. Next, London

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1. Next, London 2. Next, London 3. Next, London

1. Next, London 2. Corte Ingles, Barcelona 3. Corte Ingles, Barcelona

1. Mango, Barcelona 2. Mango, Barcelona 3. Mango, Barcelona

1. Mango, Barcelona 2. Mango, Barcelona 3. Mango, Barcelona

1. Coppice, Tokyo 2. BHV, Paris 3. Bloomingdales, New York

1. Bloomingdales, New York 2. Galeries Lafayette, Paris 3. Galeries Lafayette, Paris

1. Galeries Lafayette, Paris

Summery lace adds a dose of texture and a hint of old school sweetness.

1. Nordstrom, Los Angeles 2. Next, London 3. Mango, Barcelona

1. Seiyu, Tokyo 2. Seiyu, Tokyo 3. Seiyu, Tokyo

1. Nordstrom, Los Angeles 2. Nordstrom, Los Angeles 3. KappAhl, Stockholm

1. KappAhl, Stockholm 2. KappAhl, Stockholm 3. Next, London

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1. KappAhl, Stockholm 2. Next, London 3. Next, London

1. Next, London 2. Corte Ingles, Barcelona 3. Corte Ingles, Barcelona

1. Coppice, Tokyo 2. Coppice, Tokyo 3. Coppice, Tokyo

1. Mango, Barcelona 2. Mango, Barcelona 3. Mango, Barcelona

1. Mango, Barcelona 2. Mango, Barcelona 3. Mango, Barcelona

1. Mango, Barcelona 2. BHV, Paris 3. BHV, Paris

1. Galeries Lafayette, Paris

Peplums are back, this time hitting below instead of at the natural waist.

1. Bloomingdales, New York 2. Next, London 3. Coppice, Tokyo

1. Mango, Barcelona 2. Mango, Barcelona 3. Mango, Barcelona

1. Mango, Barcelona